



**Folsom Softball Club
Board Meeting Minutes**

Wednesday, October 16, 2024 7:00 pm @ 1180 Iron Point Rd #350

Attendance:

Kristine Lochridge - President Rachel Colwell - Vice President Geri Villero - Treasurer Brielle Shaddix - Secretary Alex Morales - Field Coordinator	Matt Rose - Coach Agent Jason Hardie - Lower Div. Rep Shay Shahlaie - Event Coordinator Shara Dzerigian - Fundraising & Communications
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Meeting Called to Order: 7:01 pm

Approval of September Minutes Motioned by: Kristine Lochridge

Seconded: Shara Dzerigian

Approved by all

New Member Vote

- Motioned by Kristine Lochridge to officially vote in Shay Shahlaie as Event Coordinator board member. Unanimous approval from the Board.

Organization Updates & Discussion

- **FSC board role duties matrix review** Rachel provided a handout that shows a list of tasks associated with each board member's role. Additionally, Rachel emailed a digital copy to all the members to easily refer to.
- **Select tournament dates, changes, hosting** Rachel attended the Select meeting and currently Select players are required to play recreational. Games will be help only on Sundays. It is not in FSC's best interest to host a tournament due to lack of volunteers, lack of field equipment member, and long days. If the club decides to host, a pre-season Sunday is

recommended which would allow a training opportunity. March 9th may be the best day to host at Livermore field.

- **Select Teams** There has been some interest in select coaching. There will be a coach call and a save the date emailed about two weeks before spring registration opens followed by an interview and a vote. From there, try out dates for Select teams will be presented for ages 10, 12, and 14 teams.
- **Spring 2025 Registratin dates/tiers/pricing** Early Bird registration begins 11/8. Registration is open 11/30-1/10. Last year there was a \$15 increase and there is no plan to increase fees this upcoming season. Spring 2026 will likely have a raise in registration fees. In the past, 18U teams did not do well due to no opponents, resulting in no games. Registration is likely capped at 16U.
- **Visors** Providing visors with uniforms would require a fee increase. We may have the ability to have visors as an add on item through retail. Shara will look into a sponsor for visors as well. We may be able to have visors for sale at a retail during the opening ceremony.
- **Peach Jar/Yard Signs** Last season yard signs were posted at schools providing a QR code linked to registration. The board plans on putting signs out 11/9 and 11/10 after early bird registration opens. Additionally the board plans on having a flyer posted through Peach Jar the week before Thanksgiving. This will go out to 16 schools and last year it reached 900 viewers.
- **Master Calendar** As the spring season quickly approaches, the board will start working on finalizing the dates on the master calendar including camp dates, tryout dates, umpire training, and evaluations.
- **NorCal meeting & FAA meeting** Passing on the candybar fundraising as well as volunteers for the Veterans Day parade. FSC will donate \$250 towards the senior holiday gifts.
- **Umpire Gear** Jesse sent correspondence via email regarding masks. L1 mask is missing, and the extra mask is worse for ware.
- **Sponsorships** Shara presented a flier with the sponsorship levels. She suggested getting a 7th inning button made for that type of sponsor. Some adjustments still need to be made as a banner for Select teams might not always be feasible. Shara is also looking into a print shop to act as a sponsor by printing for FSC

Post meeting communications

- Currently there are three open board positions needing to be filled. Geri has offered to stay on as treasurer until the position has been filled.
 - Discussion about coupling retail/social media as a department FSC can expand upon.
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Parking Lot

- In upcoming meetings, Kristine would like to discuss details for the closing ceremony.
 - She would like to offer 1st place teams with medals and have the previous year's winning team present the medals.

Closing

Next board meeting - November 20th, 2024 @ 7pm Mtn. Mike's Pizza @ Blue Ravine & E. Natoma

Meeting Adjourned: 8:33 pm