

Folsom Softball Club Board Meeting Minutes

Monday, August 19, 2024 6:30 pm @ Mtn. Mike's Pizza Blue Ravine & E. Natoma

Attendance:

Kristine Lochridge - President Rachel Colwell - Vice President Brielle Shaddix - Secretary Jesse Castro - UIC Alex Morales - Field Coordinator Matt Rose - Coach Agent Jason Hardie - Lower Div. Rep Kelli Garcia - Concessions Nikki West - Upper Div. Rep Marco Martinez- Event Coordinator Shara Dzerigian - Fundraising & Communications

Meeting Called to Order: 6:34pm

Approval of July Minutes: will be motioned at next months meeting

Organization Updates

Parks & Rec

- Prospector Park field (Folsom Ranch) will be available to FSC. The club gets first pick at additional field time. Option 1 is preferred.
 - Option 1: T/Th slot for games + Saturday's 8-12 games
 - Option 2: M/W slot for practices + Saturday's 8-12 games
- A field walk happens in November to make note of any updates/repairs.
- We can get a guide to help volunteers learn how to do field prep
- The board agreed new locks are needed for the field sheds and Jason will do inventory on how
 many locks need to be replaced. The board decided traditional combination locks are sufficient
 and codes should be changed yearly.

Team Sideline/Gmail

- Balances Due
 - Brielle will look into more details as to why we have so many balances due on team sideline and bring findings to next meeting

- Brielle and Kristine will work on cleaning up some Team Sideline contacts for a more admin friendly user site
- A couple members still need to have gmail accounts transferred into their name and recovery emails set-up.

Fall Ball

- NorCal tournament starts Labor Day
- League Games start 9/15 and games happen Sunday's
 - o 10am, 12pm, 2pm on L2/L3. Umpires are scheduled accordingly
- Season wraps end of October

Promo's

Shara looked into charging for promos on our website. At this point most members feel
charging a monthly fee of 10% of their hourly rate is appropriate. However, Shara will continue
to research surrounding leagues fee's before the board makes a final decision. This offer
would be to provide a platform for local members to promote their training services as a
non-affiliated member of FSC.

Softball Night

- The Rivercats have invited 2 board members to a game to go over softball night/ticket sales. Kristine will follow up if any member wants to go.
 - Kristine will look into SacState Softball night as well. The board agrees the girls would love interaction/autographs and possible participation in a SacState softball game.

Open Board Position

- FSC has an open board position for Equipment/Fields that needs to be filled by Spring 2025. Kristine and the board will take action through an email call out and social media to fill the position sooner rather than later. This position will be a partial term of 1 year.
 - The board needs to transfer social media administrative rights to current board members

Communication

 Kristine would like coach contact information to be sent to all coaches each season including names/division/email/phone numbers

Merchandise

 Kristine will contact Dana as she has ideas for merchandise for families. She will look into having the FSC logo on the front and team name on the back of shirts/hoodies

Charity/Volunteer

- The board discussed ways to incorporate a charity event. Some ideas include a food drive.
 Each team can collect food to be turned in during the opening ceremony. We can contact Twin Lakes for this type of charity
- Rehabilitating the softball fields is possible if we can get enough volunteers to donate their time in a day to get a specific job completed. The board will continue to discuss specific projects that we can get the city to provide the funding.

10U Select Team

 Currently there are no changes being made to the 10U Select team. Marco still plans on coaching the team in the Spring. Evaluations have already been held and no action or changes need to be taken at this time.

Uniform Pick up

- B&N has expressed interest in hosting uniform pick up. The board agrees that accessibility is
 too limited for easy pickup mainly due to poor parking. As it gets closer to spring we can
 decide on a pick up location that is easy for families to get uniforms easily, dine in or take out
 dinner options. Ideally we aim for \$700-\$900 to be made back from sales from this event.
 Locations that have worked well in past years
 - Dos Coyotes
 - o Chipotle

<u>Fundraising</u>

- This is an area where the club has the opportunity to bring in more funds through Sponsorships. FSC is able to put signs up on L1 fences and concessions. There is a tiered system in place posted on the FSC website.
- Currently we are not allowing sponsors names on uniform shirts due to turn around time.
- Shara will work on making sure we have a clear sponsorship tier set in place as well as increasing the number of those sponsoring FSC.

Coaches Clinic

- Kristine would love to offer coaches clinics for all coaches to come together to share ideas/drills to better support coaches that may be new or struggling with a certain aspect of the game.
 - Some board members suggested What's app for the coaches to have a place to go to share drills/videos and open communication to best help the players.
 - Marco held open practice in the past for 8U/10U/12U as a combined practice that was well received. Additionally, this would be a good opportunity for older girls to help younger players and share skills for the whole club.

Supplemental Equipment

- Kristine proposed keeping some supplemental equipment in the sheds at each field including flat gloves, tennis balls, hitting sticks, field cones, and training ladder.
 - Due to the frequent disappearance of shed equipment, the board decided it would be better to provide the coaches with more equipment at the beginning of the season to be checked out.
 - Kristine is able to get tennis balls for free and she will look into cost for flat paddles and other equipment that may be useful and cost effective for the 28-30 spring teams

Parking Lot

- In upcoming meetings, Kristine would like to discuss details for the closing ceremony.
 - She would like to offer 1st place teams with medals and have the previous year's winning team present the medals.

Closing

Next board meeting - September 18, 2024 @ 7pm Mtn. Mike's Pizza @ Blue Ravine & E. Natoma

Meeting Adjourned: 7:47 pm